

Intrepid College Prep February 2021 Board of Directors Meeting

Date and Time Thursday, February 18 from 12-1:30 pm

Attendance:

Location Zoom video call

- I. Opening Items
 - A. Record Attendance + Guests
 - B. Call Meeting to Order
 - C. Approve Previous Minutes
- II. CSO + Principals Update: Academic Spotlight
- III. Committee Business
 - A. Finance
 - B. AACE
 - 1. Reauthorization
 - C. Development
 - 1. Shout out to John Barton for the hustle + bringing in over \$3,000 in individual gifts since December!!
 - Email Outreach for Senior Scholarship (Individual Gifts) < Action Requested by EOD Friday, 2/26>
 - a) Target 5-15 highest leverage contacts from your contact list
 - b) Use <u>this template</u> to make the ask for a donation to our Senior Scholarship fund
 - c) **GOALS**:
 - 1. All emails sent on time to at least 5-15 contacts.
 - 2. At least 8 individual gifts given as a direct result of this campaign.
 - 3. By the end of March, 70% towards Individual Gift Goal.
 - 4. If one of your contacts is more likely to respond to a hard-copy letter (versus email), please let me know via email by **this Friday** so we can coordinate a hard copy letter for them).
- IV. Other Updates



- A. Reminder: <u>Gifts</u> (+email <u>sqoodfriend@intrepidcollegeprep.org</u> your current preferred mailing address)
- B. Congratulations to Shan for his <u>Black History Month recognition by Mayor Cooper!</u>
- V. Closing Items
 - A. Adjourn Meeting